





Geographic Location

1. Balıkesir is in the Marmara region, which is the hub for economic activities,
2. Shores on both the Aegean and Marmara Seas,
3. Located in the crossroads between metropoles such as İstanbul, Bursa and İzmir,
4. Located very close to Europe,
5. Large lands in abundance suitable for investments in any industry.

BALIKESİR

Transportation

6. Balıkesir is in the middle of major transport routes,
7. A wide and developing highway network,
8. Easy access to industrial ports,
9. Quick access to industrial centers,
10. Located at the heart of BALO (Great Anatolian Logistics Organizations) Project,
11. Easy access to national and international markets via Gökköy Logistics Center,
12. Directly connected to İzmir, Ankara and İstanbul via railway network,
13. Two airports located in Edremit and Altıeylül counties,





Education

14. Two prestigious universities,
15. 297 fully equipped academic departments,
16. Over 50,000 university students,
17. Vocational education and practice programs supported by public sector,
18. Vocational high schools and vocational schools of higher education in each district,
19. Widespread vocational courses and entrepreneurship courses,
20. Educational projects aimed at young population,



21. 31 fully equipped hospitals,
22. 20 public health centers,
23. 146 family health centers,
24. A public health laboratory,
25. A fair climate and rich nature, suitable for founding rehabilitation centers,
26. Widespread curative thermal resources all over the province



Labor

- 27. A hardworking, young and dynamic population,**
- 28. A labor force potential which meets the intermediary and technical personnel needs of the market,**
- 29. Balıkesir is a center of attraction for qualified labor,**
- 30. Social structure not negatively influenced by migration trends,**



Agriculture and Animal Husbandry

31. Fertile and irrigable farm lands,
32. Favorable climate conditions,
33. A rich flora,
34. Diversity in agricultural production,
35. Wide pastures,
36. Among the top in number of bovine animals,
37. Endemic species in ovine breeding,
38. Among the top in white meat production,
39. Increasing fruit growing activities,
40. Wide forests for beekeeping activities,
41. Favorable lands for greenhouse investments and geothermal resources,
42. High potential in organic farming,
43. Wide olive groves,
44. Endemic olive species and unique olive oil which became a trade mark itself,
45. Among the leaders of rice plant growing,
46. Favorable environment for growing medicinal aromatic plants,
47. A developed contract production culture,
48. Variety in agricultural incentives,





Industry

49. An advanced level of agriculture-industry integration,
50. 5 general and 1 specialized organized industrial zones with professional staff,
51. 2 more organized industrial zones being built,
52. 23 small industrial sites supplying large companies,
53. Existence of lands suitable for investments of all scales,
54. Proximity to industrial raw materials,



55. Diverse industrial production,
56. Numerous industrial businesses of any scale,
57. Economic value created by approximately 50 different industrial products,
58. Increasing university-industry collaboration,
59. Proximity to İstanbul is a visionary advantage considering deindustrialization process of İstanbul,





Tourism

- 60. A fair climate and nature favorable for tourism in all four seasons,**
- 61. Numerous alternative tourism activities,**
- 62. A developed coastal tourism,**
- 63. 291 km of coastal line and tens of islands,**
- 64. 23 beaches with blue flags,**
- 65. High potential tourism assets waiting to be used in health tourism,**
- 66. 8 thermal tourism centers and 1 culture and tourism protection and development zone,**
- 67. Numerous nature parks,**
- 68. Bird Sanctuary and The Mount Ida National Parks,**
- 69. Bays and gulfs favorable for diving and other water sports,**
- 70. Rich ecosystem, enabling botanic tourism,**
- 71. Rich historic and cultural heritage,**
- 72. International Koca Seyit Airport, facilitating access to touristic regions,**
- 73. A rich cuisine, enabling gastronomy tourism,**





Renewable Energy

- 74. Great diversity in energy production,
- 75. Existence of locations favorable for Renewable Energy Source Field (YEKA),
- 76. Geothermal potential that can be used in various areas,
- 77. #1 in Wind Power potential in Turkey,
- 78. High sunshine duration for SES Investments,
- 79. High amount of agricultural, industrial and domestic waste for biogas and biomass investments,
- 80. Additional incentives for use of domestic technology and domestic equipment,
- 81. Opportunity to benefit from region-5 incentives in turbine, generator and blade production,



Mining

82. Balıkesir is housing 32 of 90 types of mines which have reserves in Turkey.
83. Region specific marble types,
84. Rich boron deposits,
85. Two-thirds of kaolin reserves of Turkey which is an input for many sectors,
86. Availability of mineral types and industrial input,
87. Industrial production improving with high quality mining products,



88. Investment environment which will advance with urban renewal projects,
89. Increasing demand for real estate stemming from increased tourism, industry, logistics and transportation investments,
90. Development of fair and congress center, recreational areas and such projects that increase quality of social life,
91. Demand structure which is suitable for commercial real estate projects such as dormitories, business centers, hotels, shopping malls, etc.,
92. Existence of land suitable for any type of real estate,
93. Relatively low land prices,





Incentives and Supports

94. Most advantageous incentive rates among provinces neighboring the Aegean and the Marmara Seas,
95. Being in “Region 3” in Ministry of Economy incentives,
96. Being in “Region 4” in investments made in incentives Organized Industrial Zones,
97. “Region 5” supports provided to a lot of industry,
98. Grants and supports provided by South Marmara Development Agency,



Incentives and Supports

99. Financial support provided by Agriculture and Rural Development Support Institution,
100. Opportunity to benefit from supports provided by Ministries, Turkish Industrial Development Bank, Eximbank and EU institutions,
101. Services provided to businesses during investment processes by Balıkesir Investment Support Office.





**GÜNEY MARMARA
KALKINMA AJANSI**
SOUTH MARMARA
DEVELOPMENT AGENCY